



Madrid Announces Hire of New National Sales Manager

Ogden, UT – August 21, 2025 – [Madrid](#), a [Catalyst Acoustics Group](#) brand and manufacturer of high-quality, hand-crafted interior acoustic wood products, is pleased to announce the appointment of Beaumann (Beau) Knapp as the new National Sales Manager. With over a decade of sales leadership experience and a deep understanding of the building materials and acoustics industry, Knapp will be responsible for leading sales strategies, mentoring regional sales teams, expanding market presence, and deepening relationships with architects, designers and commercial contractors.

"We are thrilled to welcome Beau to the team," said Charles Merrimon (C.M.), Group President. "He brings a wealth of experience and a proven track record in business development and client partnerships in the acoustics space. Beau's expertise will be instrumental as we continue to scale and innovate."

Prior to joining Catalyst Acoustics Group, Knapp worked with such high-profile clients as Apple, Google, and PG&E where he led strategic initiatives that consistently delivered top performance. His energy, expertise and leadership will be key assets contributing to organizational growth.

This strategic hire underscores the organization's commitment to delivering outstanding service in the acoustic products industry. Learn more about Madrid at madridacoustics.com.

ABOUT MADRID


Madrid Acoustics has been crafting quality wood products since 1977 and architectural ceilings and wood elements for well over a decade. From sustainably harvested wood, Madrid creates innovative three-dimensional products that complement your design. Our attractive and versatile product lines can complement your design and provide optional sound reflection or absorption.

ABOUT CATALYST ACOUSTICS GROUP

Catalyst Acoustics Group is the parent company of an elite group of acoustic, seismic, vibration and noise control companies that together, offer the broadest portfolio of noise control solutions in the market today. The independent brands, channels to market, products and services offered by each business remain unique, while leveraging the deep functional expertise, broad channel reach, significant financial resources and much larger scale of the combined Catalyst Acoustics Group.

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